

One better return invitation.

A free sample from The Rebook Desk. For independent hair salons using their own permissioned email audience.

SUBJECT: Not sure what to book?

Hi [first name],

Sometimes the hardest part of booking is choosing the appointment. If your hair or routine has changed since we last saw you, reply with what you would like help with. We can point you toward an appropriate service before you book.

You can also see appointments here: [booking link]

[real sender name]

BEFORE YOU SEND: Exclude clients already booked, opted out, in another campaign, or with an unresolved concern. Replace every bracket. Include your valid business address and working unsubscribe footer.

TRACK: Delivered recipients; unique bookings; completed paid visits; collected revenue after refunds; campaign and service costs. A booking is not collected revenue.

The full Return Visit Kit includes 22 messages, an offline campaign builder, measurement calculator, and implementation playbook. No software switch. No guaranteed outcome.

Copyright 2026 AJ Palace / The Rebook Desk. You may adapt this sample for your own salon; do not resell.